



THE BENEFITS OF CHILDREN'S BOOK COUNCIL MEMBERSHIP

CBC Members have access to 10 core programs for their books, authors, illustrators, and employees:

1. Partnerships with **Sesame Workshop, Screen Free Week, Library of Congress, First Book, ILA, ABA, ABC, ALA, NSTA, NCTE, the PTA,** and more national organizations.
2. Reading lists chosen by outside experts -- **Children's Choices, Young Adults' Choices, Notable Social Studies Trade Books for Young People, Outstanding Science Trade Books for Students K-12, the Mathical Prize, and Best STEM Books** – for year-round use by teachers, librarians, parents, and caregivers.
3. Free website book listings: **Hot off the Press, CBC Showcase, and Diverse Kids & YA Lit.**
4. There's more in the prizes and resources area: **Knowledge Quest, ALA-CBC's Building a Home Library & Reading Beyond lists, and the Anna Dewdney Read Together Award.**
5. Programs created by our **Early Career, Diversity, Graphic Novel, ALA-CBC, and Forum committees**, featuring well-known guest speakers, career development, discussion groups, community outreach, and author/illustrator panels at ALA, Comic-Cons, and BookExpo.
6. **CBC's Diversity initiative**, which advocates for an inclusive and representative children's publishing industry via guest speakers, employee conversations, community outreach, and an active **Diversity Goodreads list, Diversity blog, and Diversity newsletter**. Just announced: The CBC Diversity Outstanding Achievement Award program.
7. Free **local and national media** (a minimum of 25 million media impressions per press release) for our programs, your books, and the value of reading, as well as CBC **social media** platforms for books and industry news.
8. A range of **e-newsletters (including author/illustrator Q&As)** to members, librarians and teachers, and parents.
9. A variety of **community outreach** programs, from Title 1 schools to medical clinics and more.
10. **AND – 4 in 1** – the popular and prestigious national programs of **Every Child a Reader**:
 - **Children's Book Week**, the longest-running literacy initiative in the United States, founded in 1919. In 2018, over 800 libraries, schools, and bookstores hosted Children's Book Week activities, many featuring CBC member authors, illustrators, event kits, and costume characters. In 2019, Children's Book Week will celebrate its 100th anniversary with year-round events.
 - **Children's & Teen Choice Book Awards**, the only national book awards chosen by children and teens.
 - **National Ambassador for Young People's Literature**, in partnership with the Library of Congress.
 - **Get Caught Reading**, the long-time AAP program, now with us. New posters to be announced fall '18.