UP, UP, AND AWAY
CHILDREN’S BOOK COUNCIL
Chair’s report
Annual Meeting 9-19-13
CBC Goals

- Providing **developmental opportunities** for industry employees.
- Increasing the **visibility of Children’s Books** as a force for good in the world and as an attractive industry to enter for bright, energetic young people of any background.
- Continued strong growth of our associated literacy organization, **Every Child a Reader**
Social Media

Facebook Likes
Twitter Followers
Pinterest Followers
YouTube Views
CBC Events 2012-2013

October
- Forum: The Road Ahead, Expanding Horizon
- Early Career Halloween Party

November
- Diversity school visits
- Extreme Trivia Challenge

December
- Diversity Dialog
Diversity

- Recruitment
- Resources
- Keeping the conversation going