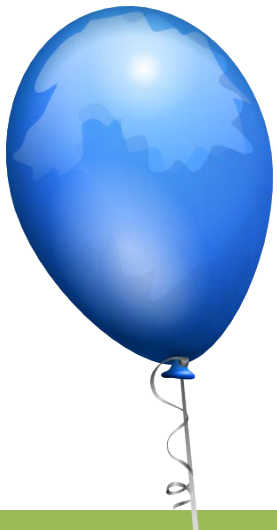




UP, UP, AND AWAY



CHILDREN'S BOOK COUNCIL

Chair's report

Annual Meeting 9-19-13

CBC Goals

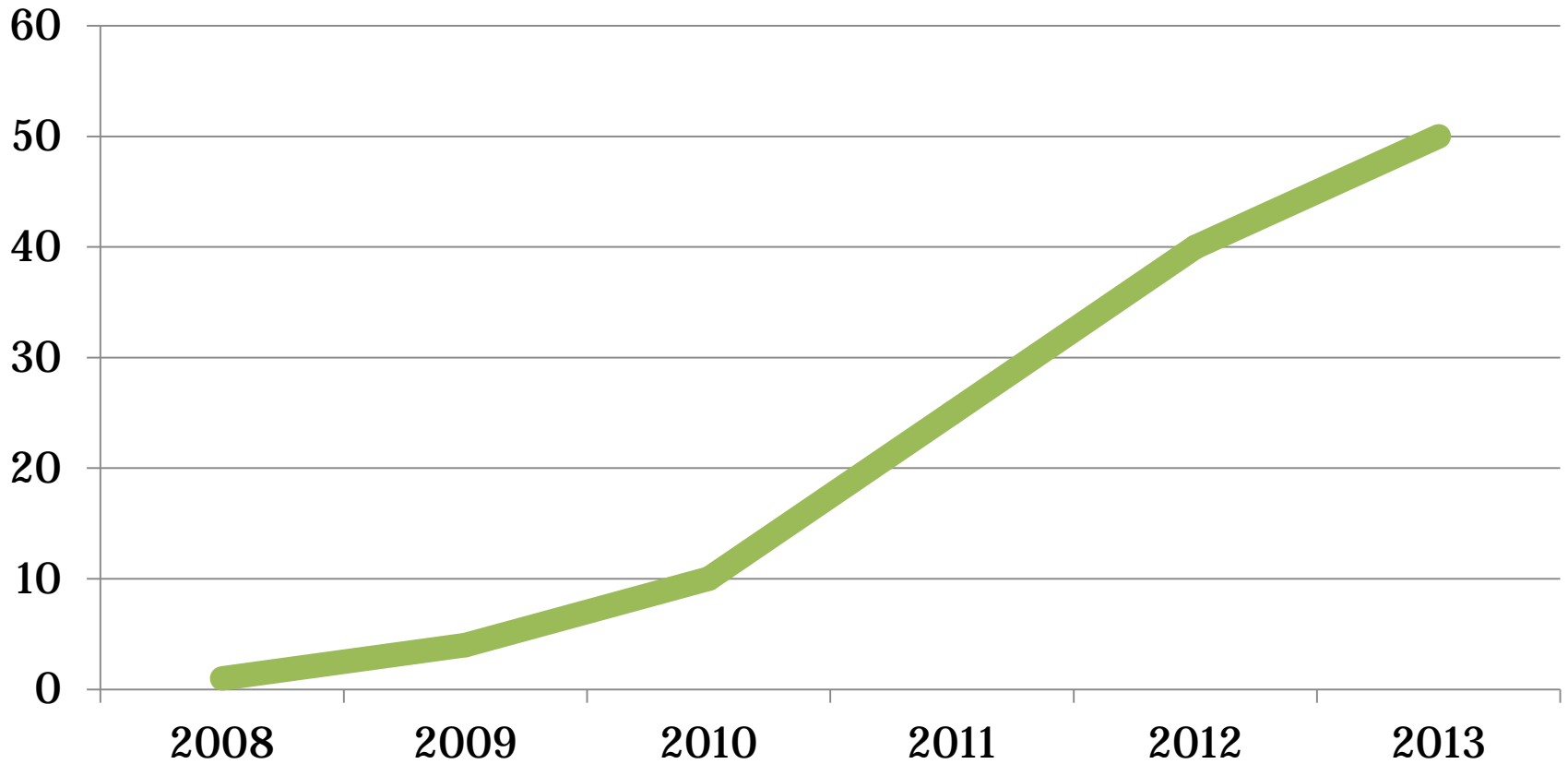


- Providing **developmental opportunities** for industry employees.
- Increasing the **visibility of Children's Books** as a force for good in the world and as an attractive industry to enter for bright, energetic young people of any background.
- Continued strong growth of our associated literacy organization, **Every Child a Reader**

Children's Book Week



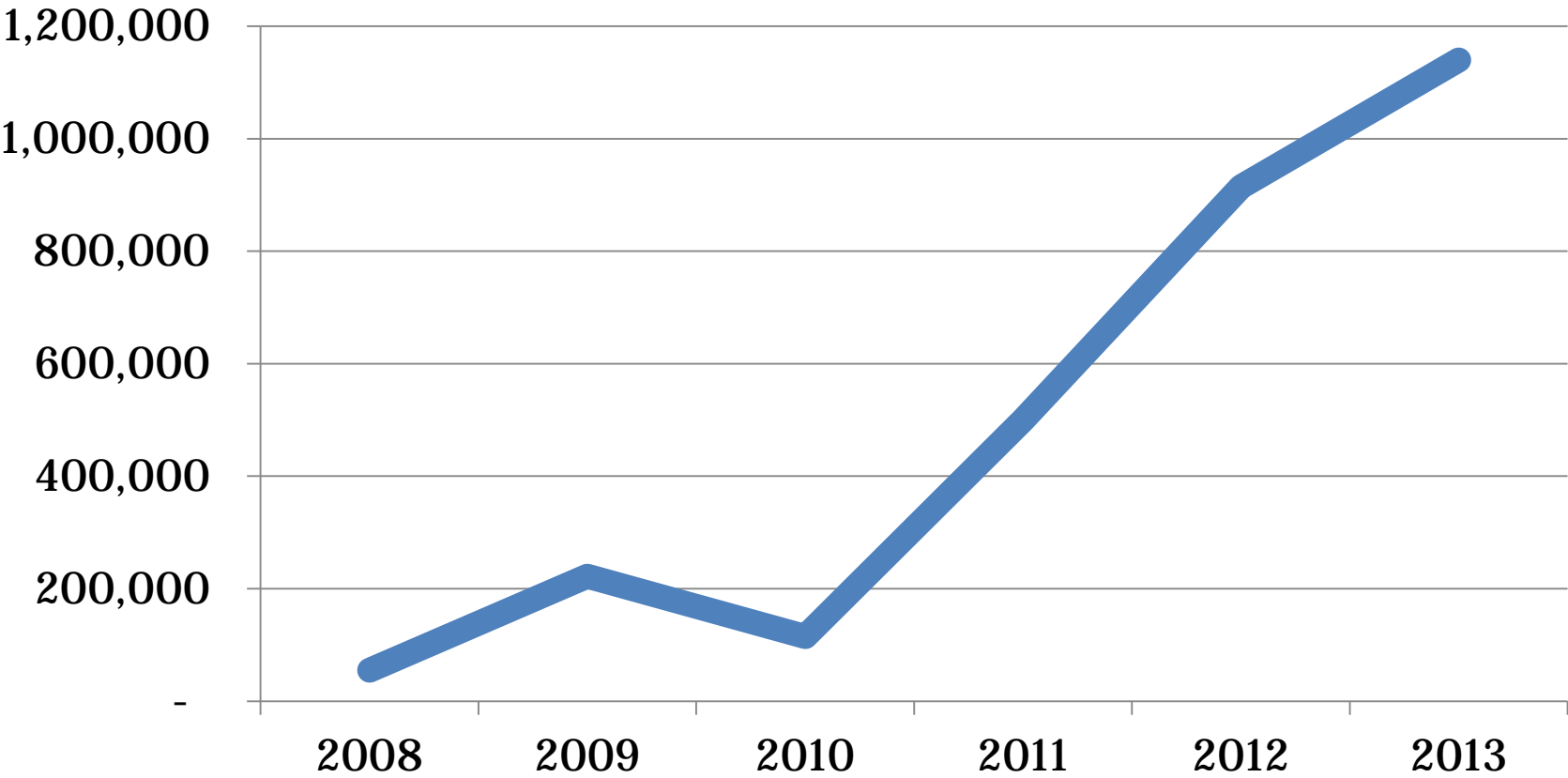
Official Event Cities



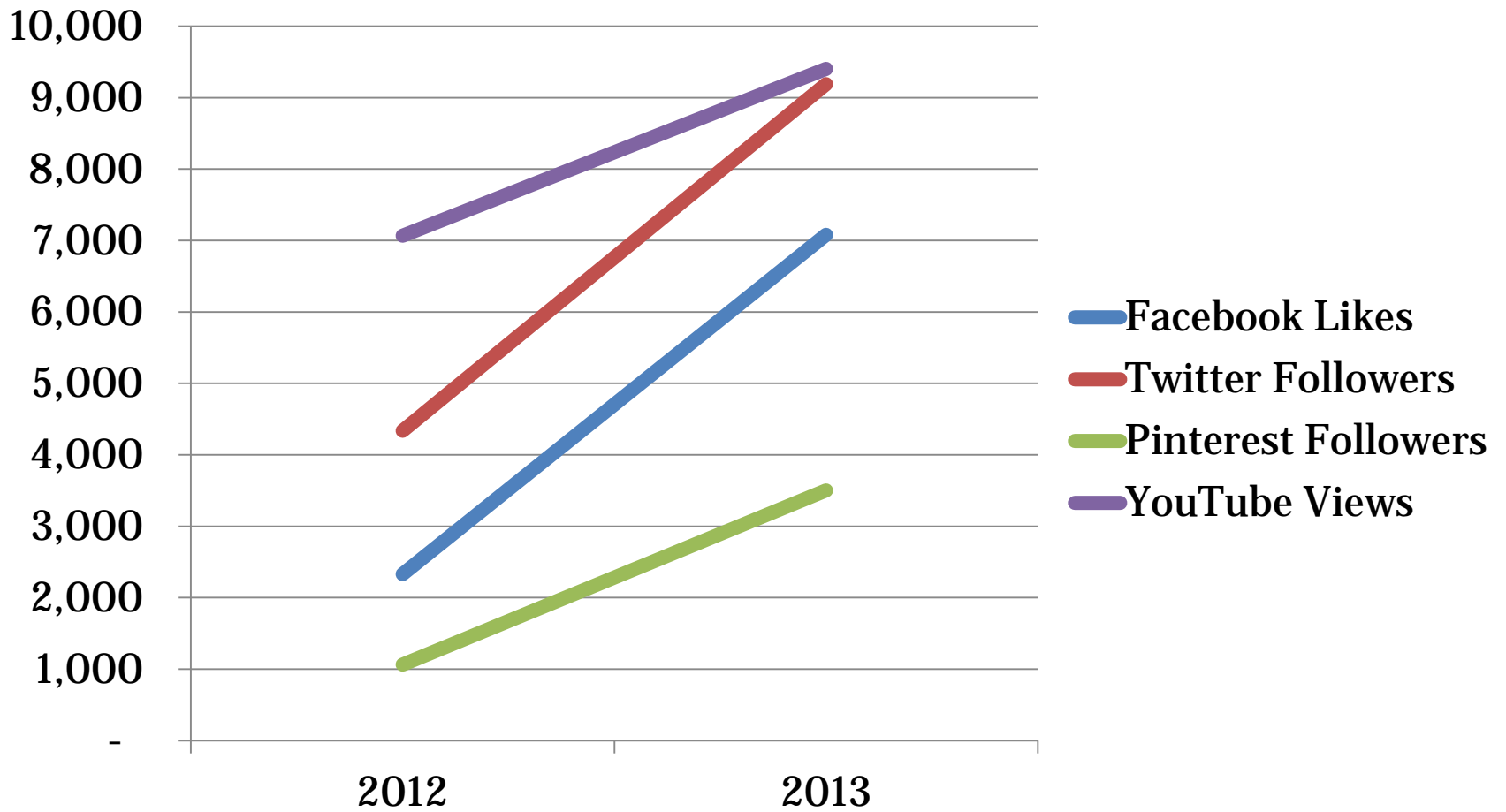
Children's Choice Book Awards



Votes from Kids



Social Media



CBC Events 2012-2013



October

- **Forum: The Road Ahead, Expanding Horizon**
- **Early Career Halloween Party**

November

- **Diversity school visits**
- **Extreme Trivia Challenge**

December

- **Diversity Dialog**

Diversity

- Recruitment
- Resources
- Keeping the conversation going



CRC

