2014 HIGHLIGHTS
E-mail Open and Click Rates

Our avg. open rate (40%) and click rate (15%) consistently outperform industry avgs.
E-mail Distribution Growth

Contacts include major media, local press, bookstores, blogs, parents, teachers & librarians, authors & illustrators, partner literacy organizations
**Kid Lit News**

The best in children's and young adult literature and literacy news!
More on Twitter @CBCBook.

To submit your news for consideration, e-mail us.

**Facebook Users Name 'Harry Potter' Series As Most Beloved Books**
What is the most beloved book of all time? Lada Adamic and Pinkesh Patel conducted a social experiment to try and answer this question.
The team employed a Facebook meme asking users to "list 10 books that have stayed with you in some way." [Read More](#)

**'The Guardian' Unveils An Unpublished Chapter From 'Charlie & The Chocolate Factory'**
What would have happened if Willy Wonka allowed his Golden Ticket winners to see more of his famous chocolate factory? The Roald Dahl Nominee Limited organization has allowed The Guardian to print an unpublished chapter from [Charlie and the Chocolate Factory]. [Read More](#)

**CBC Diversity: Everyone Wants to be the Hero Sometimes**
Contributed to CBC Diversity by Sara Farzian When I write a story, I often don't think about diversity. I don't think about how many characters I should have of a certain ethnic or cultural background, or about whether I meet a quota on how many d... [Read More](#)

**Kid Lit Events**

Fun children's and young adult literature events from coast to coast! More on Twitter @CBCBook. Find events in your state using the search box at top right.

To submit your event for consideration, e-mail us with the date, time, location, and a link to more information.

**18th-Century Children's Book Illustrations at the Morse Museum**

**DATE:** Nov 29, 2013 - Jan 11, 2015
**LOCATION:** Winter Park, FL

The "Lullaby and Goodnight" exhibition will focus on three trailblazers of early children's literature: Kate Greenaway (1846–1901), Mary Dow Brine (1836–1925), and Eulalie Osgood Grover (1873–1958), and feature nearly 20 books by the authors, vintage dolls, and other ephemera. "As... [Read More](#)

**The Forbes Galleries and Carle Museum Will Host 'Harriet the Spy Turns Fifty'**

**DATE:** Mar 07, 2014 - Nov 30, 2014
**LOCATION:** Multi-City Tour

To honor the 50th anniversary of Louise Fitzhugh's classic, The Forbes Galleries and the Eric Carle Museum will each host Harriet the Spy Turns Fifty, an exhibition centered around the original art in the book. The show first premiered at The... [Read More](#)
Popular, Wide-Ranging Reading Lists

Children's Choices
A project of the International Reading Association and The Children's Book Council

Building a Home Library

CBC

American Library Association

ALSC
Association for Library Service to Children

Outstanding Science Trade Book

CBC
Children's Book Council

Hot off the Press | September 2014

CBC Diversity's Bookshelf

Wolf Mark
by Joseph Bruchac
tagged: mythology and native-american-inuit

Tankborn
by Karen Sandler
tagged: african-american, identity, and slavery

Galaxy Games: The Challengers
by Greg R. Fishbone
tagged: asian-american and multicultural

Cat Girl's Day Off
by Kimberly Pauley
tagged: asian-american

Vodnik
by Bryce Moore
tagged: folk-fairy-tale, european, and multicultural

goodreads
New Math Reading List!

Lyrical + Logical: A Children’s Book Prize

We aim to inspire children of all ages—from toddlers to teens—to cultivate a love of mathematics in the world around them.

Call for Submissions

MSRI
Mathematical Sciences Research Institute
CBC Forum: Panels of Experts Discussing Trends in Publishing

"Storm the Gates!: Innovations in Direct-to-Consumer Branding, Publicity, and Marketing"

- Part I: Branding: How New Children’s and Teen Publishers Meet Their Consumers
- Part II: Publicity: How People Connect for Free With Readers
- Part III, on October 22: Marketing: How outside companies can help you with outreach
CBC Diversity Events

- January: ALA Midwinter Diversity 101 Panel
- February: Baruch Career Fair
- March: HR Panel
- April: Qlovi Google+ Hangout
- April: Virtual career fair with 17 colleges nationwide
- April: Editor/Agent Diversity Dialogue
- May: "A Place at the Table" Speed Dating Event in Boston for Children's Book Week
Curated resources for writers, teachers & librarians, publishing professionals, and parents & caregivers

Personal journey stories from publishing staffers about surmounting obstacles to diversity

Guest posts from renowned children's book authors, illustrators, and experts

And more!
ECC Events

10th Annual Extreme Trivia Challenge!
Every Child a Reader

In 2014, ECAR programs have reached over 2 million children and teens!

CHILDREN’S BOOK WEEK
95th Anniversary!

CHILDREN’S CHOICE BOOK AWARDS

NATIONAL AMBASSADOR FOR YOUNG PEOPLE’S LITERATURE
Children’s Book Week 2014

Official Events in all 50 states for the first time!
Official Event Expansion

2014: Official Events in all 50 states for the first time!

2014: 89 cities
2013: 58
2012: 40
2011: 25
2010: 10
2009: 4
2008: 1
CBW & CCBA Media Hits

Children's Book Week & Book Awards

Month: 01-2010, 05-2010, 09-2010, 01-2011, 05-2011, 09-2011, 01-2012, 05-2012, 09-2012, 01-2013, 05-2013, 09-2013, 01-2014, 05-2014

Hits: 10, 65, 47, 75, 148, 170, 213, 311, 461, 461, 337, 171, 54
National Ambassador Kate DiCamillo

“Stories Connect Us”
- Kate DiCamillo
In 2014, Kate DiCamillo connected with over 200,000 kids & teens, as well as their parents/caregivers, librarians, & teachers.
Children’s Book Week Store

Your favorite Children's Book Week posters are now available as high-quality prints, t-shirts, and more!

All proceeds benefit Every Child a Reader.