Mary Amicucci, VP Children’s Books
Barnes & Noble

Nick Bilton, NYTimes lead technology reporter
ECC Extreme Trivia Challenge!

The victorious team with Holly Black & Cassie Clare
Enhanced Online Presence

- 800 “likes” and counting!
- NEW CCBA’s Facebook page

- 1,200 followers since March 2011
- NEW Twitter Feed on CBC Home Page
Enhanced Online Presence

- Revamped CBC Update

- New in Digital
  - New home page feature focuses on latest digital trends

- BOLDFACE now bi-monthly stand alone
  - BOLDFACE the early career newsletter
CBC Forum –
“From the Teen’s Perspective”

CBC FORUM

Panels of Experts Discussing Trends in Publishing
CBC Forum –  
“From the Teen’s Perspective”

Brooke Tarnoff  
(MTV Networks)

Sara Shandler  
(Alloy Entertainment)

Sabrina Rojas Weiss  
(MTV Networks)
CBC Forum –
“From the Teen’s Perspective”

H. Jack Martin
(NYPL)

Lisa Von Drasek
(Bank Street College of Education)
National Ambassador Program

“Read for your life!”

Katherine Paterson
Win-A-Visit with Katherine Paterson
Sebago, ME
Children’s Choice Book Awards

- Record-breaking 500,000 votes!
- Excerpts from finalists featured on Book Week Online
- Finalists read their books online via A Story Before Bed

Geoffreytron – Times Square
Children’s Choice Book Awards Gala

2011

Children’s Choice Book Awards

May 2, 2011

The Lighthouse - New York City
Children’s Choice Book Awards Gala

Host Jarrett Krosoczka

Jarrett & “Snooki”
Children’s Choice Book Awards Gala

LeVar Burton and the Reading Rainbow Band
Children’s Choice Book Awards Gala

Rick Riordan & Suzanne Collins
Children’s Choice Book Awards Gala

Nick Bruel & Fans

Laurie Halse Anderson
David Levithan
Children’s Choice Book Awards Gala

David Weisner & Erin Stead
Children’s Book Week 2011

- Official Events expanded to 25 cities nationwide!
Politics & Prose – Washington, DC

Robbin Gourley Brown

John Flanagan
Ladybug Girl Storytime
Hudson Children’s Book Festival - NY

Nick Brueel

Artie Bennett
BEA – Tea with Children’s Authors

Jerry Pinkney
BEA – Tea with Children’s Authors

R.L. Stine
BEA – Speed Dating with Children’s Authors
BEA – Speed Dating with Children’s Authors

Clete Smith

Laini Taylor
BEA – Speed Dating with Children’s Authors

Jennifer Roy

Alan Katz
ECC – Harry Potter Trivia Night

The Sorting Hat

Team “That’s So Ravenclaw”
ECC – Harry Potter Trivia Night

Team “Hallows Be Thy Name”

ECC Board
Co-Sponsored Projects

NCSS

NSTA National Science Teachers Association

KNOWLEDGE QUEST

Children’s Choices
A project of the International Reading Association and The Children’s Book Council

Bear and Friends Book Club
More best friends share stories and other fun stuff!