



CONTACTS: Virginia Anagnos, (212) 576-2700 x222, Virginia@goodmanmedia.com
Meghan Clinton, (212) 576-2700 x223, mclinton@goodmanmedia.com

NATIONAL CHILDREN'S CHOICE BOOK AWARDS ANNOUNCED

Frankie Stein, Big Cats, and Encyclopedia Horrifica Voted Favorite Reads by Kids

J.K. Rowling Voted Favorite Author and Ian Falconer Voted Favorite Illustrator

Close to 55,000 Votes Received

NEW YORK, NY May 13, 2008 – The Children's Book Council (CBC) in association with the CBC Foundation, announced the winners of the first annual Children's Choice Book Awards at a gala in New York City, hosted by Jon Scieszka, National Ambassador for Young People's Literature. Children across the country voted for their favorite books, author, and illustrator at bookstores, school libraries, and at www.BookWeekOnline.com. Close to 55,000 votes were received.

The Children's Choice Book Award winners are as follows:

Kindergarten to Second Grade Book of the Year

Frankie Stein written by Lola M. Schaefer, illustrated by Kevan Atteberry (Marshall Cavendish Corporation)

Third Grade to Fourth Grade Book of the Year

Big Cats by Elaine Landau (Enslow Publishers)

Fifth Grade to Sixth Grade Book of the Year

Encyclopedia Horrifica by Joshua Gee (Scholastic)

Illustrator of the Year Award

Ian Falconer, *Olivia Helps with Christmas* (Simon & Schuster)

Author of the Year Award

J.K. Rowling, *Harry Potter and the Deathly Hallows* (Scholastic)

The Children's Choice Book Awards program was created to provide young readers with an opportunity to voice their opinions about the books being written for them and to help develop a reading list that will motivate children to read. The program is a new component of Children's Book Week, the longest running literacy event in the country.

About the Children's Book Council

The Children's Book Council, established in 1945, is the nonprofit trade association of publishers of trade books for children and young adults in the United States. The CBC promotes the use and enjoyment of trade books for young people, most prominently as the official sponsor of Children's Book Week, the longest running literacy event in the country. The goal of the Children's Book Council is to make the reading and enjoyment of books for young people an essential part of America's educational and social goals, as well as to enhance the public perception of the importance of reading by disseminating information about books for young people and about children's book publishing. For more information about the CBC and the National Ambassador for Young People's Literature, go to www.cbcbooks.org.

#